

AMENDED IN SENATE JUNE 17, 2002

AMENDED IN SENATE JUNE 3, 2002

AMENDED IN ASSEMBLY APRIL 17, 2002

CALIFORNIA LEGISLATURE—2001–02 REGULAR SESSION

ASSEMBLY BILL

No. 1753

Introduced by Assembly Member Migden
(Principal coauthor: Assembly Member Matthews)

January 7, 2002

An act to add Chapter 20.5 (commencing with Section 22475) to Division 8 of the Business and Professions Code, relating to magazine distributors.

LEGISLATIVE COUNSEL'S DIGEST

AB 1753, as amended, Migden. Magazine distributors.

Existing law provides for the regulation of various businesses and professions by the Department of Consumer Affairs.

This bill would require a magazine distributor to place clearly and conspicuously the magazine subscription expiration date on renewal notices mailed to its subscribers or to direct subscribers to refer to the magazine's mailing label for the subscription expiration date. The bill would require the subscription expiration date to be disclosed on a magazine's mailing label.

Vote: majority. Appropriation: no. Fiscal committee: no.
State-mandated local program: no.



The people of the State of California do enact as follows:

SECTION 1. Chapter 20.5 (commencing with Section 22475) is added to Division 8 of the Business and Professions Code, to read:

CHAPTER 20.5. MAGAZINE DISTRIBUTORS

22475. (a) A magazine distributor, or any person, firm, or corporation representing a magazine distributor shall clearly and conspicuously place the subscription expiration date on all *magazine* renewal notices mailed to its subscribers or direct subscribers to refer to the magazine's mailing label to find the subscription expiration date.

(b) All magazine mailing labels shall clearly and conspicuously disclose the subscription expiration date.